

APARTMENTOFU

APARTMENTOFU is a curated lifestyle space that is made for content creation & brand collaboration. The space comes with a production studio, fully furnished living lounge, AND FITTED KITCHEN.

OUR SPACE IS AVAILABLE TO RENT FOR PHOTOGRAPHY, VIDEOGRAPHY, EVENTS, LIVE-STREAMING, PODCASTS, & OTHER CREATIVE & PRODUCTION SERVICES.

DROP US A NOTE -WE WANT TO HEAR FROM YOU!

1001 Jalan Bukit Merah #03-20 Singapore 159455
IG. @apartmentofu | Web. apartmentofu.com
Email. apartment@tofu.com.sg |



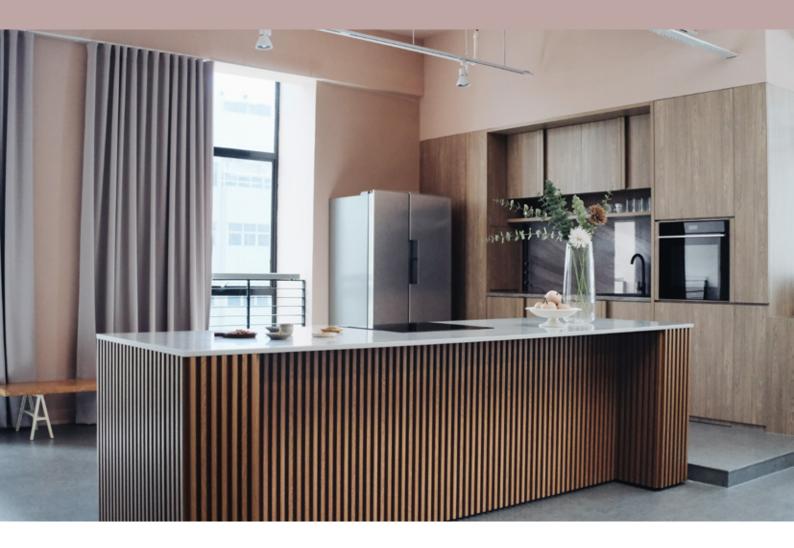
WELCOME TO OUR CREATIVE HOME



FLOOR AREA 2143 SQFT 3.6M

CEILING HEIGHT







FLOOR AREA 3.8M X 6.5M

CEILING HEIGHT

3.6M



Min. 2-hr block booking. Rate includes Nespresso coffee & canned drinks from the fridge & kitchen appliances. Excludes the use of the Office tables & Back room. Our kitchen is fully fitted and functional, complete with appliances, movable island with expansive countertop space, cookware & crockery, a Nespresso machine (with capsules!) and a refrigerator stocked with beverages. Perfect for workshops, events, and lifestyle shoots.

- 1 MOVABLE 3-METRE WOODEN PANELLED ISLAND WITH LIGHT GREY SOLID SURFACE COUNTERTOP (POSSIBLE TO MOVE ISLAND TO HAVE WOODEN CABINETS OR DINING AREA AS A BACKDROP INSTEAD)
- WOODEN KITCHEN CABINETS WITH SINK & GLAZED GREY STONE BACKSPLASH
- 1 SET OF KNIVES INCLUDING CHEF'S KNIFE, SANTOUKA KNIFE, BREAD KNIFE, FRUIT KNIFE
- 2 FRYING PANS & 2 POTS OF VARIOUS SIZES FOR COOKING
- CROCKERY & CUTLERY OF UP TO 8 PAX
- KITCHEN APPLIANCES WHIRLPOOL FRIDGE, INDUCTION HOB, DISHWASHER & ARISTON MICROWAVE OVEN
- RENTING OF OUR KITCHEN ALSO ENTITLES YOU USAGE OF OUR DINING SPACE.







Backed by ceiling-to-floor length curtains, our dining area makes for a striking, yet subtle set up – whether for lifestyle shoots, an interview set, or events. The long table comfortably seats 10. Pulling back the curtains reveals our chic, fully furnished lounge that makes for a stylish backdrop.

- 2 LONG WOODEN TABLES MEASURING 180CM LENGTH, WITH THE OPTION TO EXTEND UP TO 240CM EACH.
- UP TO 10 MODERN-STYLE WOODEN DINING CHAIRS.
- FLOOR-TO-CEILING TALL HEAVY GREY CURTAINS THAT CAN BE DRAWN TO BECOME A BACKDROP, OR OPEN UP TO REVEAL THE LIFESTYLE LOUNGE BEHIND.
- ESTIMATED SEATED CAPACITY OF 16 20 PAX FOR PRIVATE DINING EVENT.
- RENTING OF OUR DINING SPACE ALSO ENTITLES YOU USAGE OF OUR KITCHEN OR LOUNGE.

FLOOR AREA 5.8M X 6.5M

CEILING HEIGHT

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Min. 2-hr block booking. Rate includes Nespresso coffee & canned drinks from the fridge & kitchen appliances. Excludes the use of the Office tables & Back room.







FLOOR AREA 6.2M X 6.5M

CEILING HEIGHT

3.6M



Min. 2-hr block booking. Rate includes Nespresso coffee & canned drinks from the fridge & kitchen appliances. Excludes the use of the Office tables & Back room. A chic, comfortable living room styled in soft neutrals and pastels, accented with colourful cushions and a monochrome high-pile rug. The entire lounge seats 8 comfortably. Elegant yet understated, it makes for picture-perfect lifestyle fashion shoots, personal portraits, and live streaming set ups.

- 1 SECTIONAL SOFA WITH THROW CUSHIONS (SEATS UP TO 6 COMFORTABLY)
- 1 PINK LOUNGE ARMCHAIR
- 1 DESIGNER WOODEN CHAIR
- 2 DRINK STAND PEDESTALS (GRAPHITE METALLIC & WHITE STONE)
- 1 DESIGNER GLASS COFFEE TABLE
- 1 2-METRE LONG MARBLE TABLE WITH 1 WOODEN CHAIR
- 1 SAMSUNG SERIF 55-INCH SMART TV
- FLOOR-TO-CEILING CURTAINS CAN BE DRAWN IN FRONT OF THE LOUNGE FOR MORE PRIVACY.
- RENTING OF OUR LOUNGE ALSO ENTITLES YOU USAGE OF OUR DINING SPACE.







Our built-in cyclorama wall makes seamless backdrops for production shoots a breeze. The area is also fitted with smart lightings that enable remote control of lighting colour & temperature for different moods. A basic set of studio equipment is also included in the rental fee.

STUDIO EQUIPMENT :

- 2 X GODOX AD600
- 1 X NANLITE FORZA 60 (MONO-LIGHT)
- 1 X NANLITE FORZA 60B (BI-COLOR)
- 1 X AMARAN 200X + LIGHTDOME MINI 2
- 1 X SELENS LANTERN 80CM
- 1 X PHOTTIX RAJA SOFTBOX 150CM
- 1 X PHOTTIX RAJA SOFTBOX 105CM
- 1 X GODOX OCTA SOFTBOX
- 5 X LIGHT STANDS
- 2 X UMBRELLAS (ONE SILVER, ONE WHITE)
- 2 X C STANDS
- APPLE BOXES
- BACKDROP FOR PRODUCT SHOOTS -VARIOUS COLORS

FLOOR AREA 5.6M X 3.8M

CEILING HEIGHT





Min. 2-hr block booking.

Rate includes Nespresso coffee & canned drinks from the fridge & kitchen appliances. Excludes the use of the Office tables & Back room.







FLOOR AREA 3.8M X 3.2M

CEILING HEIGHT

3.6M



Min. 2-hr block booking. Rate includes Nespresso coffee & canned drinks from the fridge & kitchen appliances. Excludes the use of the Office tables & Back room. Our not-so-little glass-clad den is a cozy area that is able to be fully enclosed and private. Besides being a perfect wardrobe and make-up area during production shoots, it's also great for podcast and audio recording sessions, or meetings that require a little more quiet and privacy.

- SCANDINAVIAN-STYLED ROOM WITH A FURNISHING PALETTE OF LIGHT WOOD AND SOFT NEUTRALS
- METAL-FRAMED GLASS ROOM WITH SLIDING DOORS, WHICH CAN BE CLOSED FOR PRIVACY
- FLOOR-TO-CEILING FULL HEIGHT GREY CURTAINS THAT CAN BE DRAWN FOR MAXIMUM PRIVACY AND SOUNDPROOFING DURING PODCAST RECORDINGS
- FULL-HEIGHT WINDOW THAT POURS IN LIGHT IN THE MORNING
- INCLUDES UP TO 4 BLACK OR WHITE CHAIRS AND 2 BUTTERFLY STOOLS
- MEDIUM GREY CARPETED FLOOR
- 1.8-METRE TALL ARCH STANDING MIRROR
- 1 STANDING LAMP





07 Apartmento-full

floor area 16M X 10M

CEILING HEIGHT



Min. 2-hr block booking. Rate includes Nespresso coffee & canned drinks from the fridge & kitchen appliances. Excludes the use of the Office tables & Back room. Need your space? Rent the whole of Apartmentofu! This gives you full access to our fitted kitchen, dining area, production area with cyclorama, den, and lounge. The most ideal for lengthy, full-scale production shoots – you can even whip up or reheat staff meals, and have free access to our coffee and other beverages.

- 1 SECTIONAL SOFA WITH THROW CUSHIONS (SEATS UP TO 6)
- 1 PINK LOUNGE ARMCHAIR
- 1 DESIGNER WOODEN CHAIR
- 2 DRINK STAND PEDESTALS (GRAPHITE METALLIC & WHITE STONE)
- 1 DESIGNER GLASS COFFEE TABLE
- 1 MARBLE TABLE WITH 3 CHAIRS
- 1 SAMSUNG SERIF SMART TV





08 Add-on services



Our studio & team are fully equipped for live-streaming production & management.

PHOTOGRAPHY

Besides rental of just our space, our skilled team can also provide, or assist in, production of shoots.

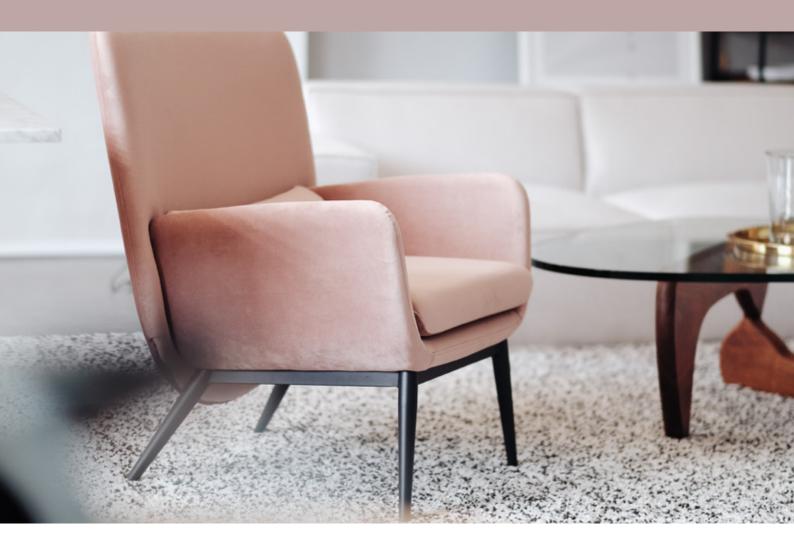
PODCAST RECORDING

Our studio & team are fully equipped for podcast & audio recording production.

CREATIVE & CONTENT CREATION

We have a full-suite creative agency in our team that provides branding, design, content & marketing solutions.





09 Petite events

MOVIE SCREENINGS

Our white cyclorama wall is great for projecting films! Host a screening of your own film, or have a cozy private movie night with guests.

PRIVATE LUNCHEONS / DINNERS

With our equipped kitchen and large dining area, we're perfect for private dining events.

PORTRAITURE PARTY

We take portraits differently here. Gather some friends to APTF for good music, good food – and a good time. We'll do the picture-perfect rest.

Collab Brand Showcase

Need a chic & casual space to host a brand launch, event or workshop? We're always up for brand collaborations!



CREATE, COLLAB, OR SIMPLY CHILL WITH US!



CREATIVE · CONTENT · COLLABS

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